



HIGH LEVEL PANEL *for*  
**A SUSTAINABLE  
OCEAN ECONOMY**

# Plastic as a Key to Addressing Ocean Pollution

3 June 2020 | Webinar

**Brajesh K Dubey**

Dept of Civil Engineering  
IIT-Kharagpur, India



# High Level Panel for a Sustainable Ocean Economy



**A unique initiative  
by 14 world  
leaders  
committed to:**

**Catalysing bold,  
pragmatic ocean  
solutions in  
governance,  
technology and  
finance.**

**Supporting the  
Sustainable  
Development Goals  
(SDGs) for  
a better future.**

**Creating a new  
relationship  
between humanity  
& ocean allowing us  
to Protect, Produce  
and Prosper.**



# High Level Panel for a Sustainable Ocean Economy



**Peter Thomson**  
UN SG's Special Envoy for the Ocean

Canada



**Justin Trudeau**  
Prime Minister of Canada

Norway



**Erna Solberg**  
Prime Minister of Norway

Portugal



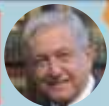
**António Costa**  
Prime Minister of Portugal

Japan



**Shinzō Abe**  
Prime Minister of Japan

Mexico



**Andrés López Obrador**  
President of Mexico



**Andrew Holness**  
Prime Minister of Jamaica

Ghana



**Nana Akufo-Addo**  
President of Ghana

Kenya



**Uhuru Kenyatta**  
President of Kenya

Indonesia



**Joko Widodo**  
President of Indonesia

Palau



**Tommy Remengesau, Jr**  
President of Palau

Namibia



**Hage Gottfried Geingob**  
President of Namibia

Chile



**Sebastián Piñera**  
President of Chile

Australia



**Scott Morrison**  
Prime Minister of Australia

Fiji



**Frank Bainimarama**  
Prime Minister of Fiji



HIGH LEVEL PANEL for  
**A SUSTAINABLE  
OCEAN ECONOMY**



Commissioned by



HIGH LEVEL PANEL for  
**A SUSTAINABLE  
OCEAN ECONOMY**

**BLUE PAPER**

# Leveraging Multi-Target Strategies to Address Plastic Pollution in the Context of an Already Stressed Ocean

LEAD AUTHORS

Jenna Jambeck, Ellie Moss and Brajesh Dubey

CONTRIBUTORS:

Zaina Arifin, Linda Godfrey, Britta Denise Hardesty, I. Gede Hendrawan, To Thi Hien, Liu Junguo, Marty Matlock, Sabine Pahl, Karen Raubenheimer, Martin Thiel, Richard Thompson and Lucy Woodall

[oceanpanel.org](http://oceanpanel.org)

Commissioned by



HIGH LEVEL PANEL for  
**A SUSTAINABLE  
OCEAN ECONOMY**

**BLUE PAPER**

Summary for Decision-Makers

# Leveraging Multi-Target Strategies to Address Plastic Pollution in the Context of an Already Stressed Ocean



HIGH LEVEL PANEL for  
**A SUSTAINABLE  
OCEAN ECONOMY**



# Lead Authors on this Blue Paper



**Dr. Jenna Jambeck**

*Professor, University of Georgia, USA*

***Lead Author***



**Ms. Ellie Moss**

*Independent Consultant and Researcher, USA*

***Lead Author***



**Dr. Brajesh Kr Dubey**

*Professor, Indian Institute of Technology – Kharagpur, India*

***Lead Author***



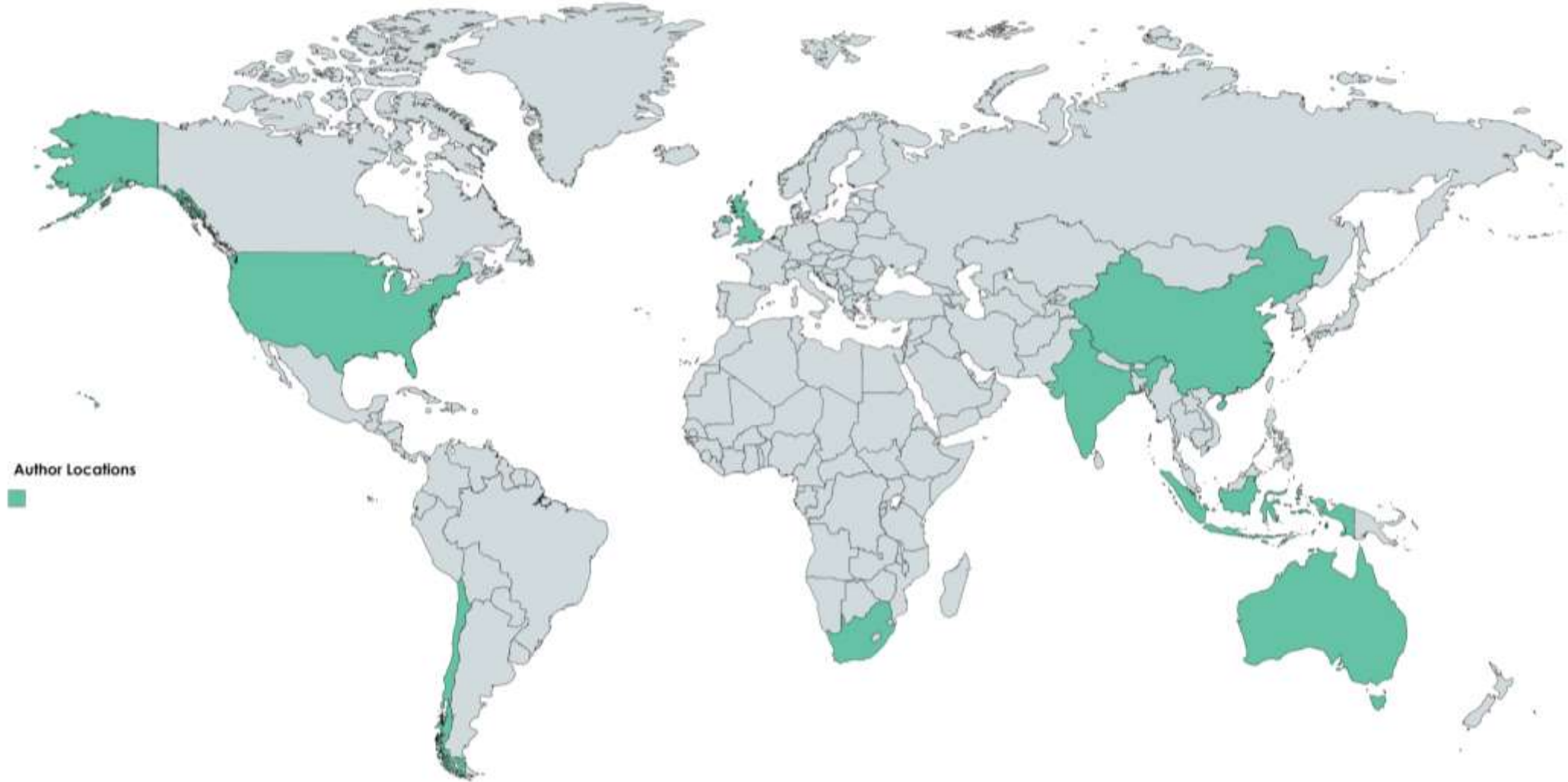


# Authors

<b>Jenna Jambeck</b>	Professor, University of Georgia, United States
<b>Ellie Moss</b>	Independent consultant and researcher, United States
<b>Brajesh Dubey</b>	Professor, Indian Institute of Technology Kharagpur, India
<b>Zainal Arifin</b>	Deputy Chairman for Earth science, Indonesian Institute of Sciences and Research Center for Oceanography, Indonesia
<b>Linda Godfrey</b>	Principal researcher, Council for Scientific and Industrial Research, South Africa
<b>Britta Denise Hardesty</b>	Principal research scientist, Commonwealth Scientific and Industrial Research Organization, Oceans and Atmosphere, Australia
<b>I. Gede Hendrawan</b>	Lecturer and Researcher, Department of Marine Science, Faculty of Marine Science and Fisheries, Udayana University, Indonesia
<b>To Thi Hien</b>	Dean, VNUHCM-University of Science, Vietnam
<b>Liu Junguo</b>	Professor, Southern University of Science and Technology, China
<b>Marty Matlock</b>	Executive Director, University of Arkansas Resiliency Center, University of Arkansas, United States
<b>Sabine Pahl</b>	Professor, University of Plymouth, United Kingdom
<b>Karen Raubenheimer</b>	Lecturer, University of Wollongong, Australia
<b>Martin Thiel</b>	Professor, Catholic University of the North, Chile
<b>Richard Thompson</b>	Professor, University of Plymouth, United Kingdom
<b>Lucy Woodall</b>	Senior research fellow, University of Oxford, and Principal scientist, Nekton, United Kingdom



# Global Representation/Perspective of Authors





# Sources of Ocean Pollution





# Key Numbers

**5-13 million** metric tons of plastic go into the ocean each year = one dump truck of plastic/minute





# Key Numbers

**5-13 million** metric tons of plastic go into the ocean each year = one dump truck of plastic/minute

**\$13 billion** per year in damage to marine environments





# Key Numbers

**5-13 million** metric tons of plastic go into the ocean each year = one dump truck of plastic/minute

**\$13 billion** per year in damage to marine environments

**3%** of ocean plastic is floating





# Key Numbers

**5-13 million** metric tons of plastic go into the ocean each year = one dump truck of plastic/minute

**\$13 billion** per year in damage to marine environments

**3%** of ocean plastic is floating

**1.9 million** microplastics per square meter on the ocean floor





# Sectors

- Municipal  
(coastal or near rivers)
- Agricultural and Aquacultural
- Industrial
- Maritime



Image Credits: Jenna Jambeck





# Pollutants

- Microplastics (<5 millimetres [mm])
- Macroplastics (>5 mm)
- Other solid waste
- Pesticides
- Nutrients (Nitrogen, Phosphorus)
- Antibiotics, parasiticides, other pharmaceuticals
- Heavy metals
- Industrial chemicals and persistent organic pollutants
- Oil and gas



Image Credit: Jenna Jambeck





# Impacts

## Ocean

- Species' ingestion of and entanglement in plastic
- Transport of chemicals and invasive species from plastic
- "Ghost" fishing
- Eutrophication and hypoxia
- Biomagnification of chemicals

## Health

- Reproductive, developmental, neurologic, endocrine and immunologic adverse health effects from chemicals
- Acute or chronic toxicity
- Increased exposure to pathogens and mosquito-borne diseases

## Economy

- Impaired productivity of fisheries
- Loss of seafood supply from contamination
- Lost value of resources wasted rather than used in circular economy
- Reduced tourism and recreation in costal areas





# Solutions to Stop Ocean Pollutants and Plastics

1. Improve wastewater treatment
2. Improve stormwater management
3. Adopt green chemistry practices and new materials
4. Practice radical resource efficiency
5. Recover and recycle
6. Improve coastal zones
7. Build local systems for safe food and water



# Summary of Interventions and Pollutants Addressed across Sectors and SDGs

	(1) IMPROVE WASTEWATER MANAGEMENT	(2) IMPROVE STORMWATER MANAGEMENT	(3) ADOPT GREEN CHEMISTRY PRACTICES AND NEW MATERIALS	(4) PRACTICE RADICAL RESOURCE EFFICIENCY	(5) RECOVER AND RECYCLE	(6) IMPROVE COASTAL ZONES	(7) BUILD LOCAL SYSTEMS FOR SAFE FOOD AND WATER
SDGS	6.2, 6.3	NONE	3.9, 12.4	8.3, 8.8, 11.6, 12.2, 12.5	8.3, 8.8, 11.6, 12.2, 12.5	NONE	6.1, 6.B, 2.1, 2.3
Microplastics	M	M	M, A	<b>M, A, I, Mar</b>	<b>M, A, I, Mar</b>	M, Mar	M, A
Macroplastics	M	M	M, A, Mar	<b>M, A, I, Mar</b>	M, A, Mar	M, Mar	M, A
Other solid waste	M	M		M	<b>M, A, Mar</b>	M, Mar	M, A
Pesticides		A	M, A	M, A			A
Nutrients (N, P)	M, A	A		M, A	M, A	A	<b>M, A</b>
Antibiotics, parasiticides, other pharmaceuticals	M, I	A				A	A
Heavy metals	M, I	M, A, I	<b>M, A, I, Mar</b>			<b>A, I, Mar</b>	A
Industrial chemicals and POPs	M, I	M, A	<b>M, A, I, Mar</b>		I	I	
Oil and gas		M, A, I		I, Mar	I	<b>M, I, Mar</b>	

**Note:** Sectors are municipal (M), agricultural (A), industrial (I), maritime (Mar) Bold sectors are the primary scope of influence, non-bold are secondary; cells are shaded progressively darker as more sectors are impacted.

**Source:** Authors.



# Opportunities for Action

## IMPROVE WASTEWATER MANAGEMENT

### INFRASTRUCTURE

- i. Create or expand wastewater treatment capacity (M)
- ii. Add tertiary treatment for nutrients and microplastics (M)
- iii. Install toilets (wet or dry) where needed to prevent open defecation (M)
- iv. Install septic tanks where access to municipal wastewater systems is limited (M)
- v. Ensure industrial wastewater is appropriately treated, whether through municipal or other infrastructure (I)

### POLICY

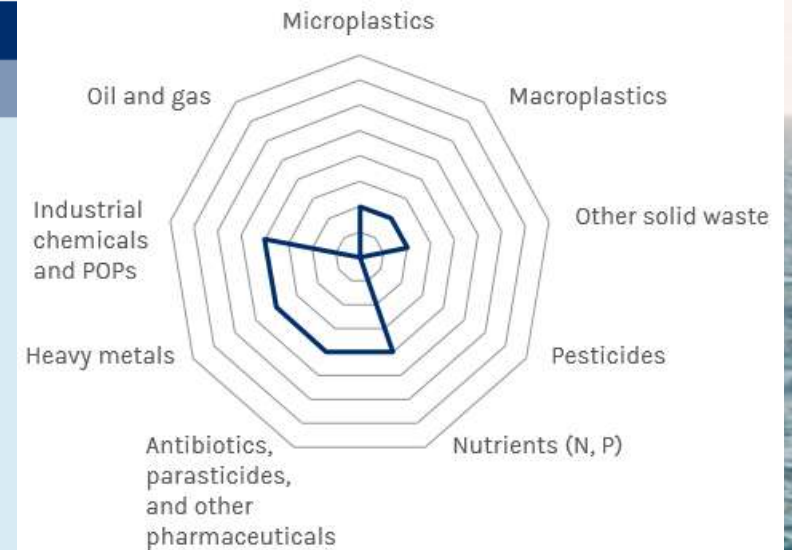
- i. Ensure supporting policies for wastewater improvements and sustainability of infrastructure over time are in place (M)

### MINDSET

- i. See wastewater as a natural resource, especially in water-constrained regions (M)

### INNOVATION

- ii. Develop washing machine filters for microplastic fibres (M)
- iii. Innovate ways to remove pharmaceuticals and antibiotics from wastewater effectively and affordably (M)



**Sectors:** Municipal (M), industrial (I)

**Pollutants:** Macroplastics; microplastics; other solid waste; nutrients; antibiotics, parasiticides and other pharmaceuticals; heavy metals; and industrial chemicals and POPs

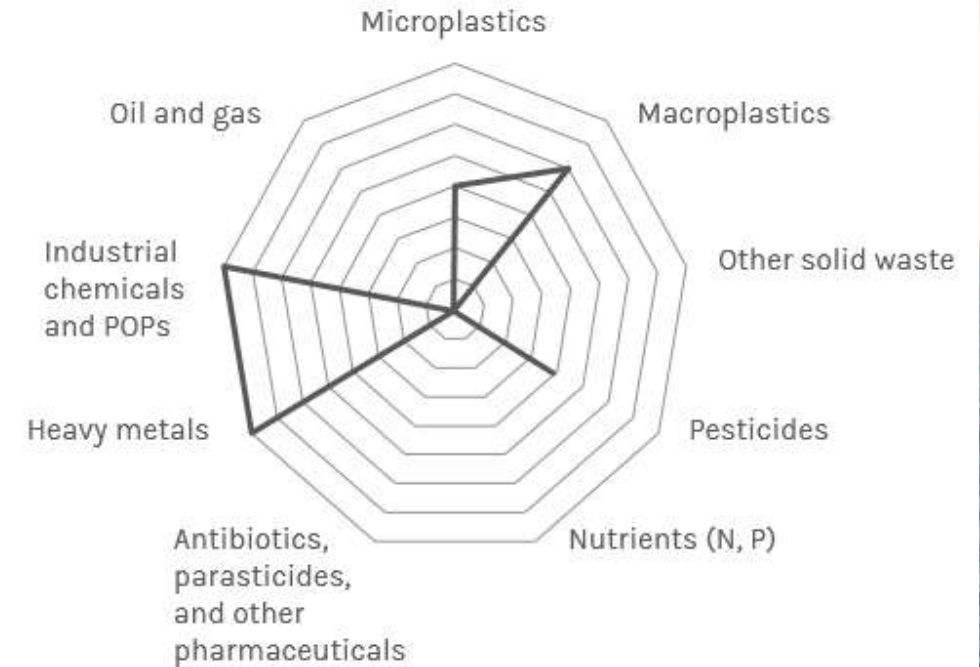
**SDGs:** 6.2, 6.3



# Opportunities for Action

## ADOPT GREEN CHEMISTRY PRACTICES AND NEW MATERIALS

INFRASTRUCTURE	POLICY	MINDSET	INNOVATION
<p>i. Construct treatment facilities with 'green engineering' principles (M)</p> <p>ii. Develop infrastructure for the production of new or alternative materials</p>	<p>i. Ban or limit the use of chemicals of concern and hazardous materials (I)</p> <p>ii. Ban hard-to-manage materials (M)</p> <p>iii. Require tracking/ manifest of chemicals of concern (I)</p>	<p>i. Adopt green chemistry principles as a practice for companies (I)</p> <p>ii. Change cultural norms around having manicured lawns to reduce the use of pesticides, herbicides and fertilisers used for residential and commercial landscaping (M)</p>	<p>i. Develop new materials that maintain the desirable performance characteristics of plastics but not the problematic ones, e.g. true biodegradables (M, A)</p> <p>ii. Develop alternative cleaning products, e.g. phosphate-free soap and detergents (M)</p> <p>iii. Use fish waste or seaweed to make biopolymers for fishing gear (A)</p> <p>iv. Support research and development in green chemistry and alternative chemicals (I)</p> <p>v. Reduce and prevent tire wear and tire dust by using new materials or other mechanisms</p> <p>vi. Use new materials for fishing gear, e.g. biodegradable components (Mar)</p> <p>vii. Support the development of products and services that do not use any chemicals of concern (I)</p>



**Sectors:** Municipal (M), agricultural (A), industrial (I), maritime (Mar)

**Pollutants:** Macroplastics; microplastics; other solid waste; pesticides; heavy metals; industrial chemicals and POPs

**SDGs:** 3.9, 12.4



# Opportunities for Action

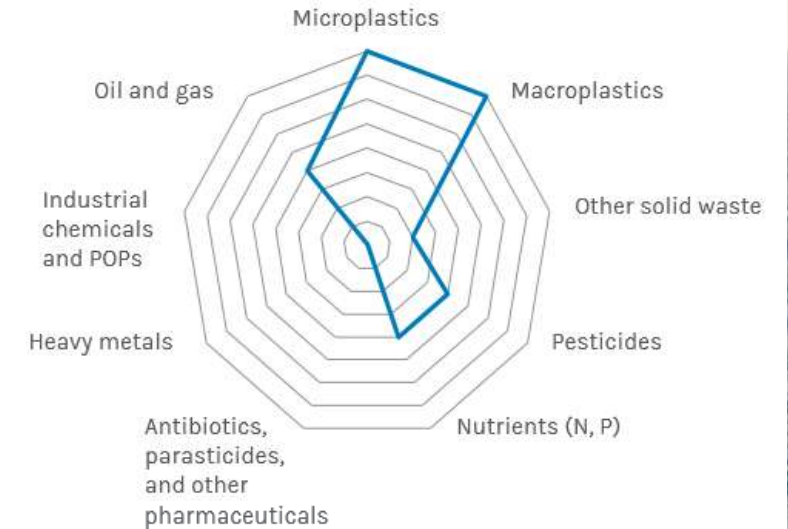
## PRACTICE RADICAL RESOURCE EFFICIENCY

INFRASTRUCTURE	POLICY	MINDSET	INNOVATION
<p>i. Enable the development of circular business models through shared infrastructure, for example, reverse logistics or commercial washing services for reusable foodservice items (M)</p>	<p>i. Impose fees on single-use or other high leakage items (M)</p> <p>ii. Encourage industry voluntary contributions to reduce fossil-fuel-based plastics (M, A, I, Mar)</p> <p>iii. Support policies that allow personal container use in shopping and dining (M)</p> <p>iv. Enable treatment and use of food and human waste in appropriate applications (M, A)</p>	<p>i. Change cultural norms around waste generation/consumption and reuse, in particular to reduce the use of single-use plastic items (M)</p>	<p>i. Design zero-packaging grocery stores or include 'packaging free' or 'plastic free' aisles in regular grocery stores (M)</p> <p>ii. Develop new purchasing models that end reliance on single-use plastics (e.g. packaging as a service, reuse models) (M)</p> <p>iii. Pricing structure/business model for nutrients and pesticides to optimise outcomes and minimise waste (M)</p> <p>iv. Require fishing gear tracking (Mar)</p>

**Sectors:** Municipal (M), agricultural (A)

**Pollutants:** Macroplastics; microplastics; other solid waste; pesticides; nutrients

**SDGs:** 8.4, 12.2, 12.5





# Opportunities for Action

## RECOVER AND RECYCLE THE MATERIALS WE USE (FORMAL AND INFORMAL SECTORS)

### INFRASTRUCTURE

- i. Implement systems for compliance with bale contamination standards in exported/imported waste (M)
- ii. Deploy technology for advanced waste drop-off facilities (M)
- iii. Use materials that are recyclable and retain value (M)
- iv. Improve technology used at recycling facilities (M)
- v. Use equipment and processes to recover and recycle chemicals and materials (I)

### POLICY

- i. Implement extended producer responsibility laws (M)
- ii. Provide incentives for waste segregation and recycling (M)
- iii. Strengthen markets for recycled plastics (e.g. mandate use, secure demand, create price premiums) (M)
- iv. Implement Fishing for Litter programmes (Mar)

### MINDSET

- i. Change cultural norms around proper sorting and recycling (M)
- ii. Expand home composting (M)
- iii. Promote and expand commercial composting infrastructure (M)

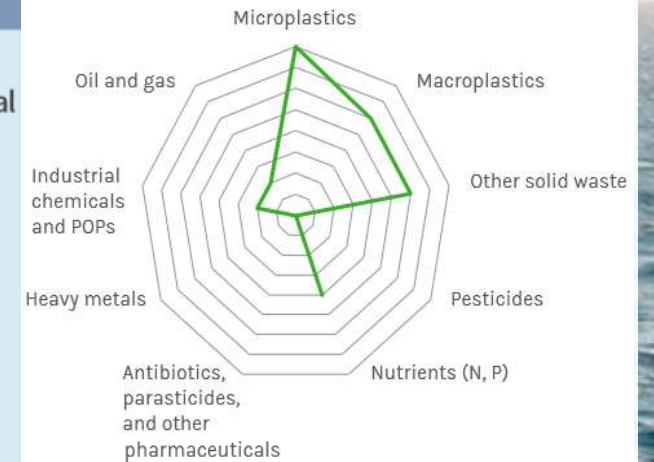
### INNOVATION

- i. Invest in tracking technology to combat illegal dumping (M)
- ii. Develop and scale on-demand waste collection (M)

**Sectors:** Municipal (M), agricultural (A), industrial (I)

**Pollutants:** Macroplastics; microplastics; other solid waste; nutrients; industrial chemicals and POPs

**SDGs:** 8.3, 8.8, 11.6, 12.2, 12.5





# Find Out More and Read the Full Paper

Website: [www.oceanpanel.org](http://www.oceanpanel.org)

Twitter: [@oceanpanel](https://twitter.com/oceanpanel)

Contact: [info@oceanpanel.org](mailto:info@oceanpanel.org)

Twitter: [@wasteprof](https://twitter.com/wasteprof)

Contact: [bkdubey@civil.iitkgp.ac.in](mailto:bkdubey@civil.iitkgp.ac.in)

Commissioned by



HIGH LEVEL PANEL for  
A SUSTAINABLE  
OCEAN ECONOMY

BLUE PAPER

## Leveraging Multi-Target Strategies to Address Plastic Pollution in the Context of an Already Stressed Ocean

LEAD AUTHORS

Jenna Jambeck, Ellie Moss and Brajesh Dubey

CONTRIBUTORS:

Zainal Arifin, Linda Godfrey, Britta Denise Hardesty, I. Gede Hendrawan, To Thi Hien, Liu Junguo, Marty Matlock, Sabine Pahl, Karen Raubenheimer, Martin Thiel, Richard Thompson and Lucy Woodall

[oceanpanel.org](http://oceanpanel.org)



HIGH LEVEL PANEL for  
A SUSTAINABLE  
OCEAN ECONOMY